



**ALWAYS IN PLAY™**



From the Canadian Distributors of 

ALL - WEATHER

MULTI - LAYER

STORM  
FIRM

MARINE -  
GRADE

MACHINE -  
WASHABLE



# Premiumization



Key categories used every day by golfers:

## Golf



Premiumization

Market Gap

Premiumization



Drivers



Putters



Headcovers



Towels

# Multi-Layer Player's Towel & Rain Hood



## ALWAYS IN PLAY – RAIN OR SHINE

Whether it's a casual weekend round with friends or the final round of the club championship, STORM TOWEL is built tough to perform under all playing conditions. Use the plush 100% cotton terry towel inner side to wipe grooves clean after you flush your approach into a tucked pin. Then simply detach the marine-grade stainless-steel carabiner latch from your bag and use STORM TOWEL to clean your ball as you stare down that testy 4-footer for bird.

When the skies threaten, just flop STORM TOWEL over the top of your bag for instant protection for your clubs from a sudden down-pour or a steady all-day rain, shielded by its durable rip-stop nylon shell with polyurethane undercoating for maximum water resistance. No snaps or zippers to fuss with, and fully machine-washable. Simple and easy.

## FITS ANY SIZED GOLF BAG



BLK/WHT

ST101

# Multi-Layer Construction

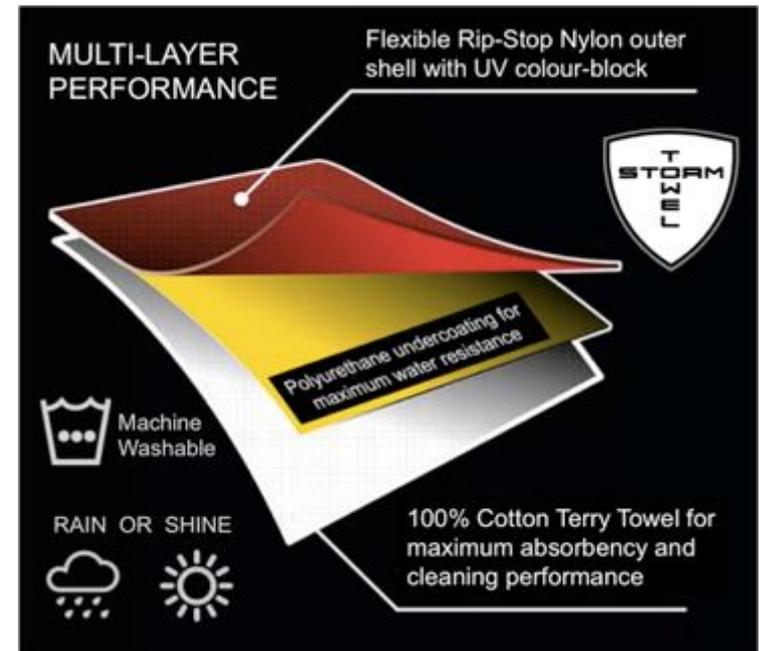


## PLAYER'S TOWEL | RAIN HOOD

### Dual-Purpose MULTI-LAYER PERFORMANCE

- ◆ Rip-Stop Nylon Outer Shell with polyurethane under-layer
- ◆ Plush 100% Cotton Terry-towel layer for re-enforced durability and maximum scrub
- ◆ TRIPLE-stitch seaming for maximum strength
- ◆ Marine-grade stainless steel grommet for toughness
- ◆ Ultra-strong marine-grade stainless steel carabiner latch

### Distinctive Embroidery & Customization



Machine wash – Cold Water (towel-side out)  
Dryer – Low Heat

North American Made



# Premium Materials



100% Cotton Terry Towel to wipe grooves clean after a crisp approach into a tight pin

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Super-strong marine-grade stainless steel components for maximum durability in all playing conditions

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Stitched using UV-protected threads by professional stitch-masters in a Canadian town steeped in stitching heritage; formerly recognized as the largest producer of leather goods in the entire British Empire



UV-Coated Triple Stitching



Super-strong Marine-Grade Stainless-Steel Components



RED/WHT ST104    NVY/WHT ST103    WHT/WHT ST106    GRY/WHT ST102    BLK/WHT ST101

DISTINGUISHED EVENT GIFT

**ALWAYS IN PLAY™**



*Special Edition*

ST211  
ALL BLACK



by STORM TOWEL



# ALL WEATHER

VARSAITY GOLF

WATER RESISTANT



SEND IT



SEND IT



3 SIZES

DRIVER  
FAIRWAY  
HYBRID

## MULTI-LAYER Custom Head Covers

### BUILT FOR GOLF REALITY

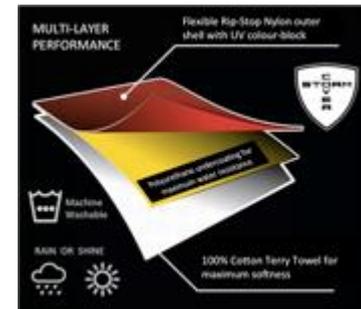
Multi-layer STORM COVER™ head covers are built tough for the realities of golf.

Constructed with STORM TOWEL™ fabrics, its water-resistant Rip-stop nylon shell with water-blocking polyurethane under-layer is made to hit the ground as you make the trek back to the tee deck on dew-laden mornings. And, when skies threaten, STORM COVER will shield against the onslaught of a sudden down-pour.

Meanwhile, the cotton terry towel inner side cloaks your most expensive clubs in softness to keep club heads looking new from round to round.

Moreover, no more wrestling with tight-necked covers. STORM COVER head covers slide on and off with ease, helping pace of play.

Triple-stitched with UV-protected thread, STORM COVER head covers are designed to withstand all the on-off cycles of a grinding round, regardless of the challenges the day may bring forth. Plus, they're fully machine washable...so no need to fear the ground!



RED

NAVY

WHT

GRY

BLK





# ALL WEATHER

VARSlTY GOLF

WATER RESISTANT



Multi-Layer  
Water-resistant  
Valuables Pouch

Multi-layer STORM POUCH adds extra protection for your valuables, whether rain or shine. The water resistant Rip-Stop nylon shell with polyurethane under-layer adds another barrier of protection when storing valuables in your golf bag, and the 100% cotton terry towel inner side cloaks your watch and mobile device in softness to protect as you travel across rugged terrain.



BLK/WHT  
SP101

GRY/WHT  
SP102

WHT/WHT  
SP106

RED/WHT  
SP104

NVY/WHT  
SP103







by STORM TOWEL

# ALL WEATHER OUTDOOR CUSHION



## SEATING COMFORT WHEREVER YOU NEED IT

At only 24oz, Storm Comfy provides light-weight portable seating anywhere you need it. Just hang it from your pull-cart handle or carry bag as a lightweight accessory.



WATER  
RESISTANT



VARSITY GOLF

MILDEW RESISTANT | MACHINE WASHABLE | STAINLESS STEEL

17"W x 15"H x 3"D  
Only 24 oz

ALL-PURPOSE OUTDOOR CUSHION  
Back | Neck | Seat

- ✓ At the Range
- ✓ On the Patio
- ✓ On the Course
- ✓ On the Power Cart
- ✓ By the Pool or Lake
- ✓ On the Boat
- ✓ At the Game or Event



Rip-Stop Nylon with Water-proof Polyurethane under-layer

Mildew-Resistant Fibre Form outdoor cushion

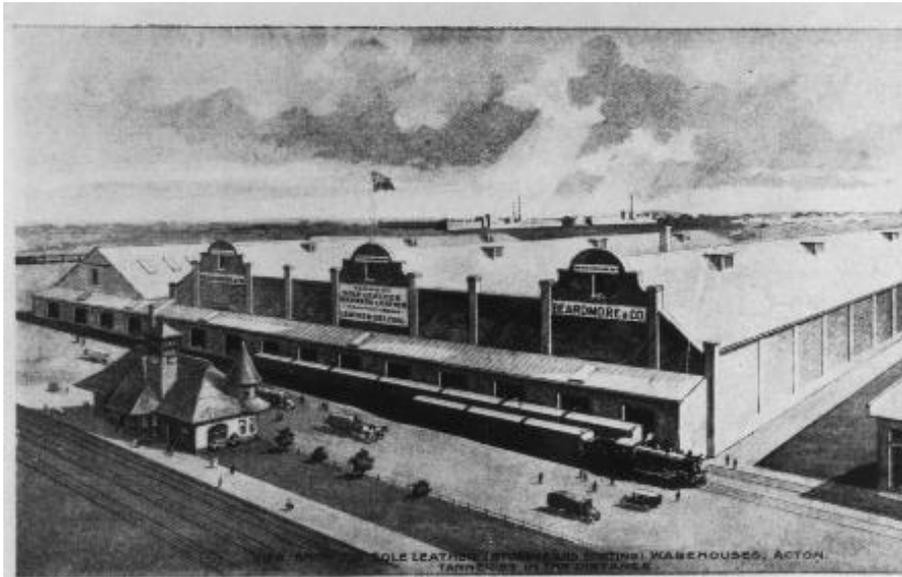
Multiple Colour & Accent options

CELEBRATE YOUR BRAND WITH CUSTOM DECORATION AND COLOUR ACCENTS!

# Spectator Seating Solution | Marketing Billboard



# Quality & Heritage



Storm Towel is built tough with top-grade premium quality materials, sewn by North American commercial stitch-masters in a Canadian town that was formerly recognized as the largest producer of leather goods in the entire British Empire; providing world-class quality demanded by the finest golf and country clubs in the world.

*“STORM TOWEL is going to elevate the golf towel category in a meaningful way, adding significantly more quality, function and durability to a relatively commoditized category. Having worked on several category transformations with notable brands throughout my career, this category is clearly one that is ripe for elevation, and we’re ready to help with that”.*

Dave Stewart  
President  
Hathway Stewart Enterprises Ltd.

# In the Workshop





Fraser Direct, 3PL Partner & Customs Broker

# About us

Based near Toronto, Hathway Stewart Enterprises Ltd. is a privately-owned Canadian wholesale distributor of distinguished brands, serving the professional golf market and beyond. Supported by a large and flexible 3PL supply chain network, we provide efficient movement of goods throughout North America.

Staffed with a team of trusted independent sales professionals with well over 100 years of combined experience in the sports and consumer products industries, we service all markets of Canada and the continental USA.

Embracing a 'hands-on' approach; professionalism, quality and personal care are hallmarks of our operations. Working with local craftsman partners, we offer tailored customization services with reasonable minimums, servicing the most esteemed brands and discerning operators in the professional golf market, and our EDI-enabled fulfillment supports electronic commerce with automated operators.





**HATHWAY  
STEWART**

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